



MDC

The Community College as Change Agent

March 26, 2015

Dan Broun
MDC

What We've Learned & Where We Are Headed

- Report methodology
- The three roles of community colleges in creating healthy outcomes
- Next steps

Report Methodology

- Drawn from Presidents' gathering in August
- Site visits to the colleges
- MDC's experience with community colleges

The Three Roles of Community Colleges

- Training the local workforce
- Creating a culture of healthy living on campus
- Community outreach

Training the Local Workforce

- Colleges are responding to their community's needs
- Workers get real work experience
- Are there ways to make the training more employer-driven?

Creating a Culture of Healthy Living on Campus

- Providing education/information to students/faculty/staff
- Providing direct health related services to campus community
- Providing opportunities to pursue healthy activities
- Demonstrating healthy living on campus

Community Outreach

- Providing direct services to the local community
- Partnering with organizations in the community
- Serving as a model for the community at large

Next Steps: The Project Phase

- A flexible approach to expand or scale your efforts
- Think of projects under the three roles' rubric
- A parking lot of ideas



MDC

307 West Main Street
Durham, NC 27701-3215

Phone: 919.381.5802
Fax: 919.381.5805
www.mdcinc.org

Dan Broun
Senior Program Director
dbroun@mdcinc.org

