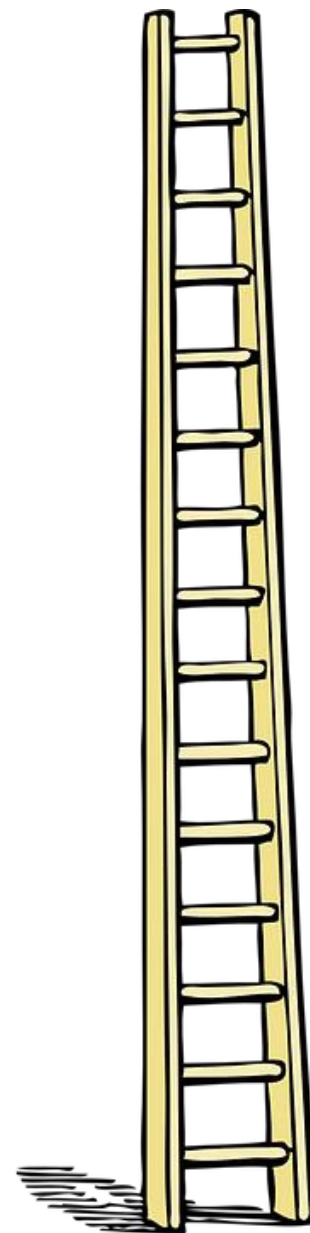




Reflecting on Leadership, Culture and Systems

Healthy Places North Carolina College Convening
February 10, 2017

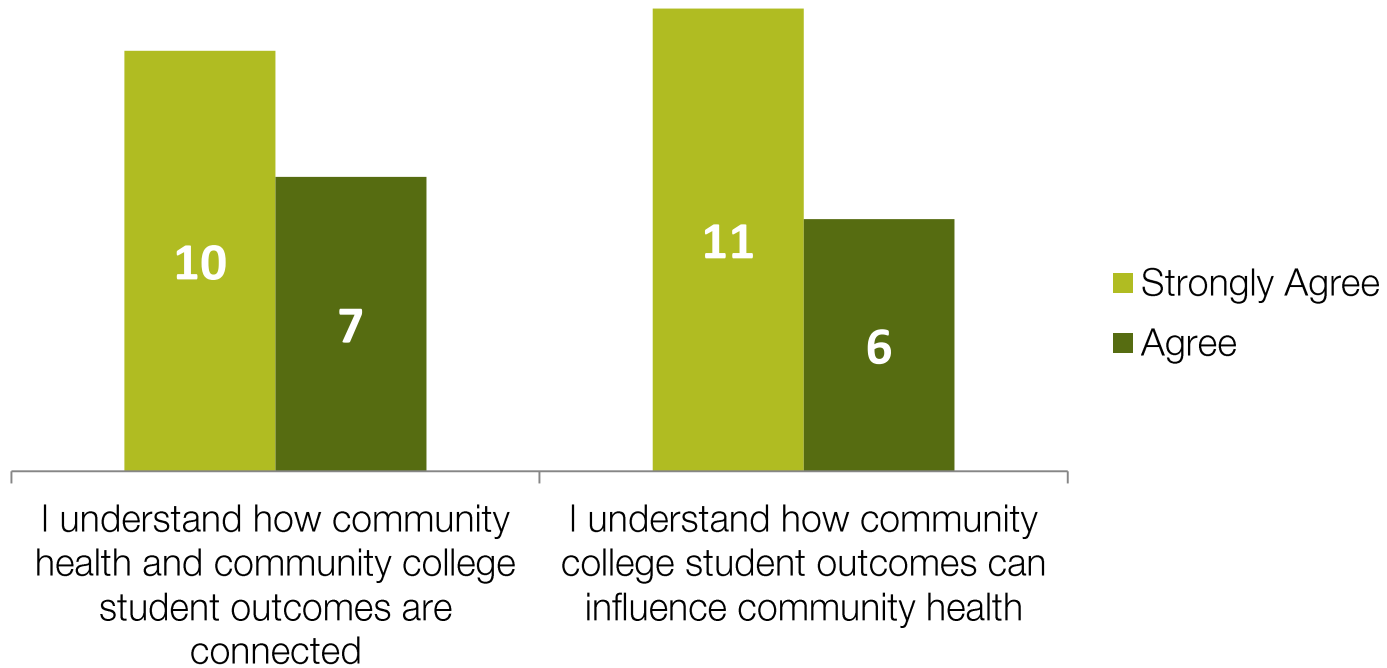


Reflection Survey

- Exploring: ability to support and influence institutional change in order to improve community health outcomes
- 17 responses
- 7 colleges

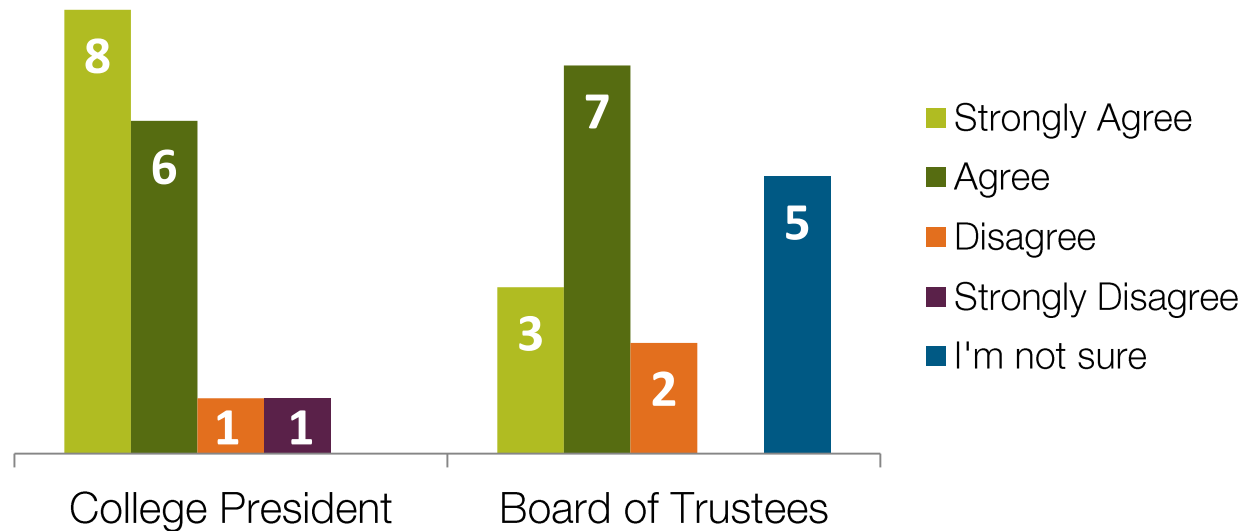
Team members are clued in

Connections between health and student outcomes



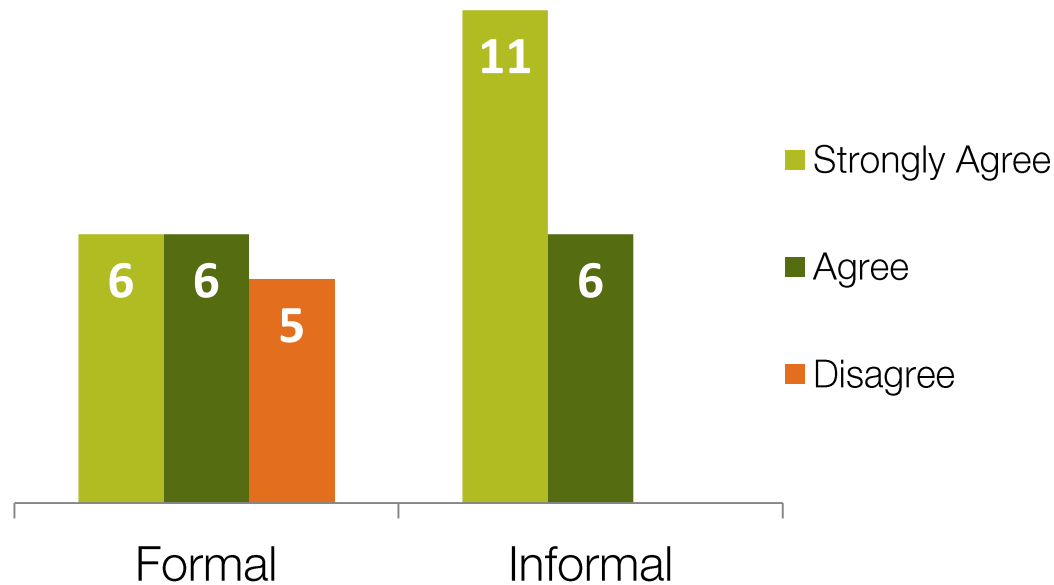
College leadership

We've had at least one discussion about Healthy Places NC



College leadership

I have routine formal and/or informal opportunities to talk about Healthy Places NC



I draw on the following relationships for support:

- College administrators
- Hospitals
- County health and social service departments
- Cooperative Extension
- Catalyst
- Community contacts: small businesses, K-12 schools, local residents

A relationship, capacity, or skill I need is:

- Relationships: health department, Cooperative Extension; physicians; K-12 schools
- Dedicated staff positions or wellness committee
- Marketing and outreach support
- More time!

Rural Support Partners

- Most respondents have had at least one conversation with their RSO representative
- Some respondents need ideas about how to work with their RSOs

College culture that supports:

- Wellness committee
- Awareness of resources on campus
- Mission statement
- Faculty & staff willingness to volunteer
- Increased focus on wellness at administrative level

College culture that impedes:

- Heavy work loads
- Budget constraints
- Reluctance of employees to participate
- Wellness commitment not formalized

Community culture that supports:

- Increased focus on community recreation and outdoor tourism
- College representation in and connection to existing community boards and groups
- Community commitment to improving residents' health

Community culture that impedes:

- Limited or no public transit
- Efforts occur in silos
- Old habits are hard to break—and not everyone that could benefit from healthy activities participates

Relationships, policies, or practices that are essential to sustaining Healthy Places work:

- Administration support (including written policies)
- Wellness committees and staff positions
- Communication and outreach—on campus and to community
- Community partners and RSOs

Areas I would like more influence:

- Infrastructure planning
- Marketing
- Budget and staffing decisions
- College leadership
- Local government

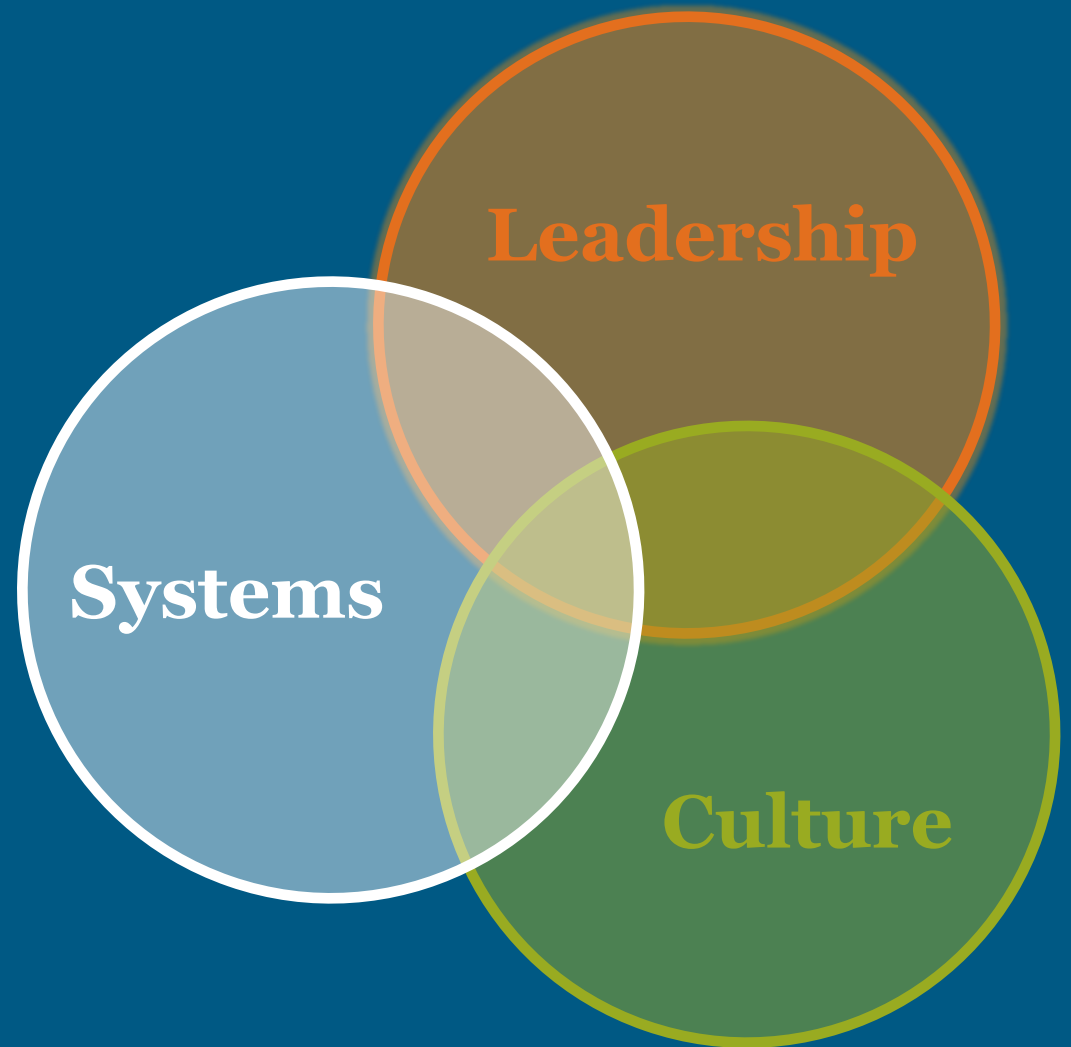
Confident that we will see progress in:

- awareness of the link between health outcomes & student retention
- developing future community health leaders
- sustaining a culture of healthy living on campus
- connecting our HPNC activities to existing health-related efforts in the community

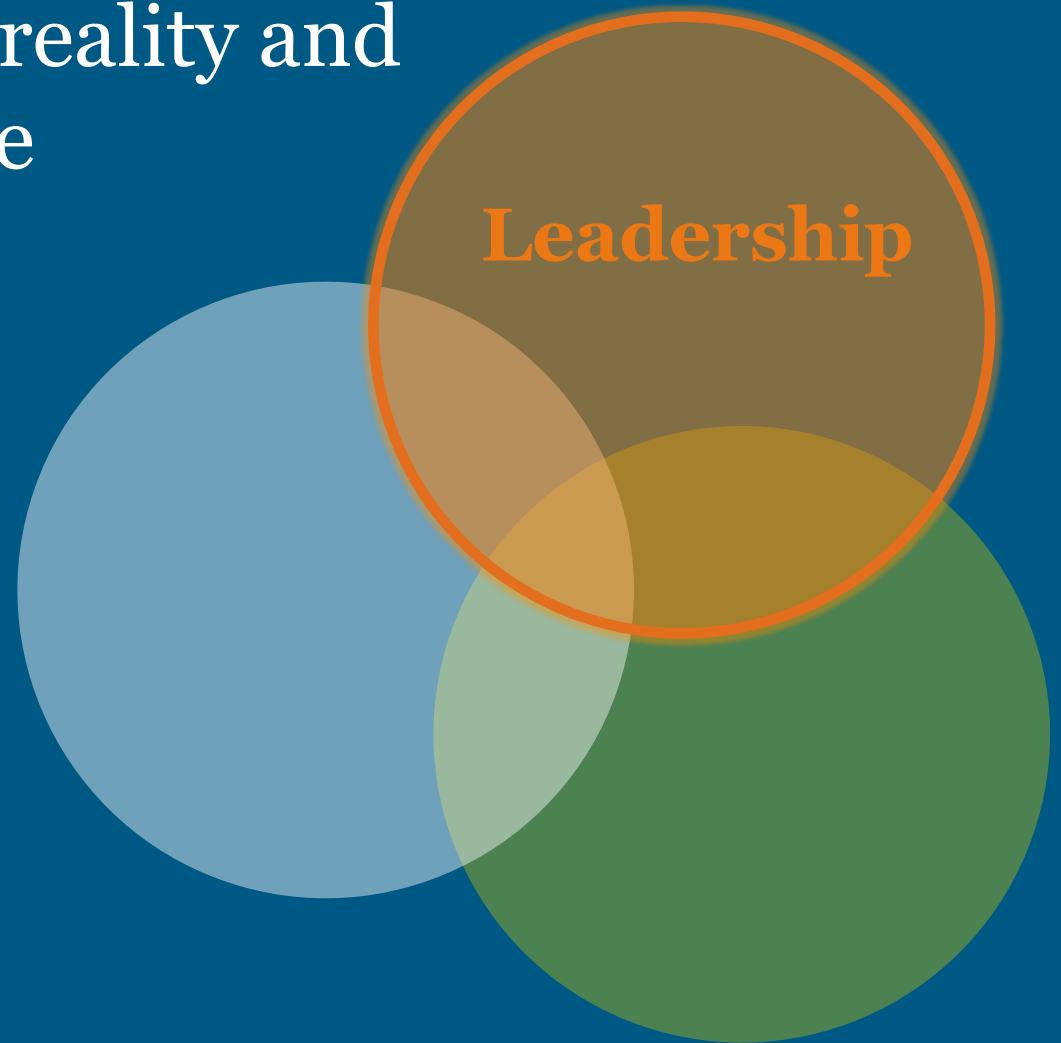
Mixed feelings about progress in:

- sustaining a culture of healthy living in our community
- improving students' access to health care
- securing recurring college funding for HPNC activities

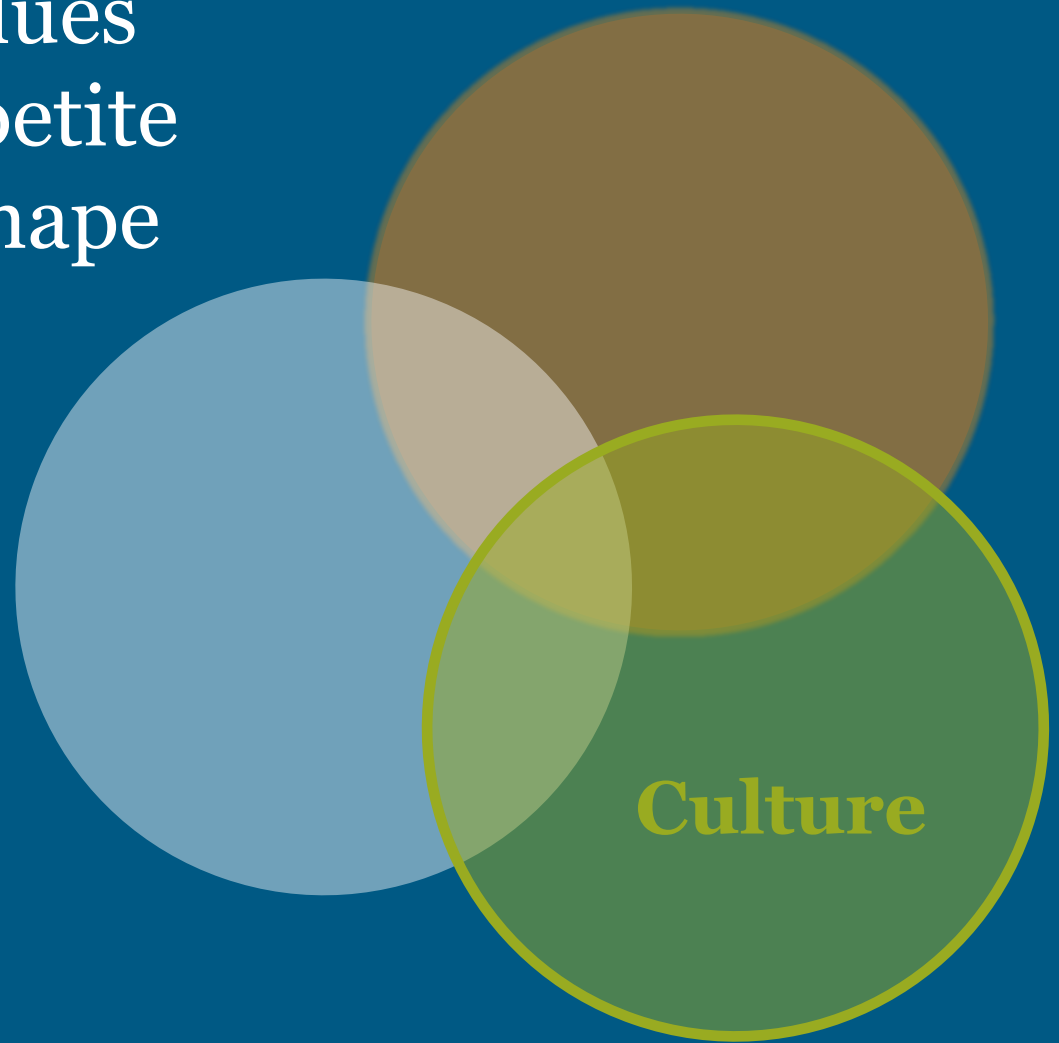
Improved outcomes depend on:



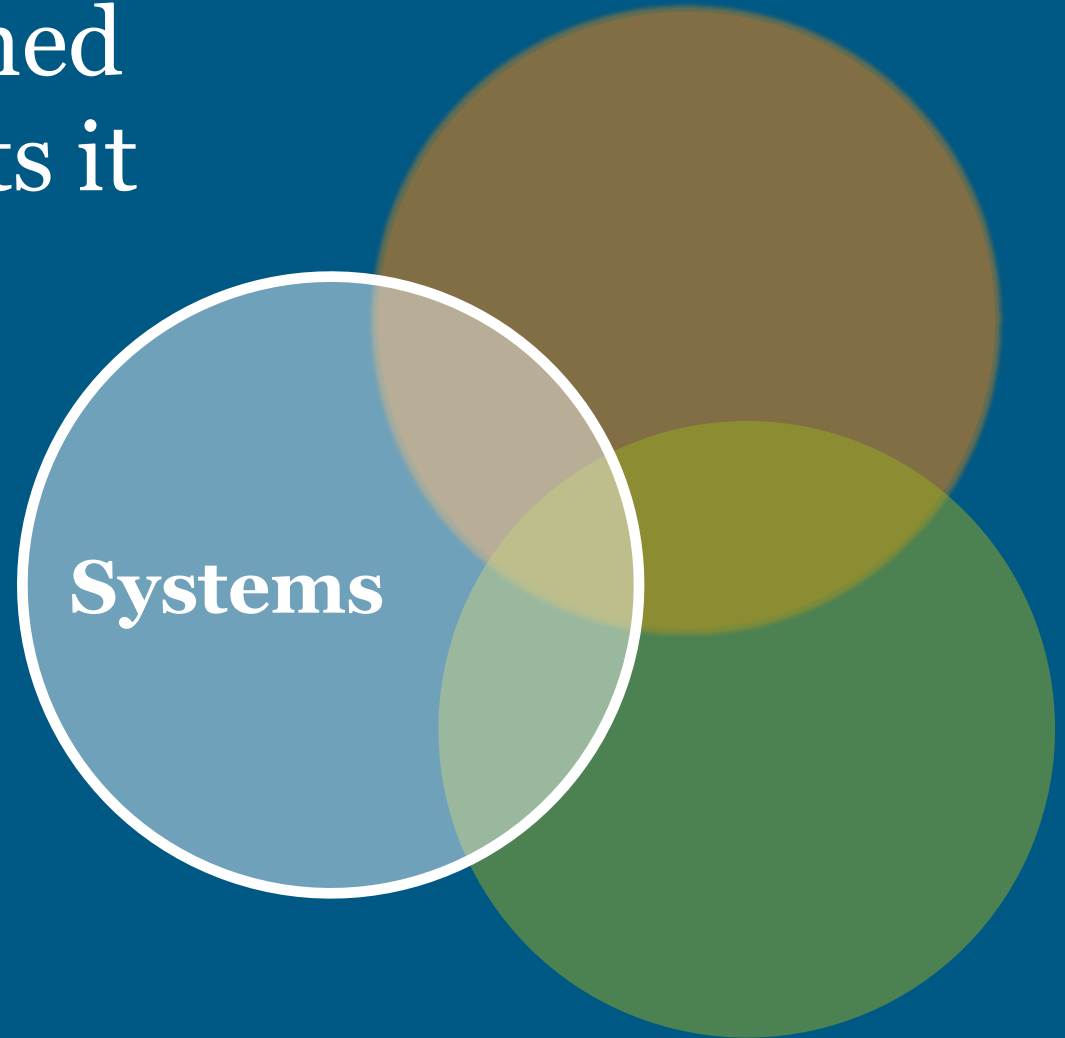
Leaders act to close the gap
between current reality and
the desired future



Community habits,
attitudes, and values
influence the appetite
for change and shape
individual and
system behavior



Every system is
perfectly designed
to get the results it
produces



Force Field Analysis

- What forces **advance** improved community health outcomes?
- What forces **impede** improved community health outcomes?