



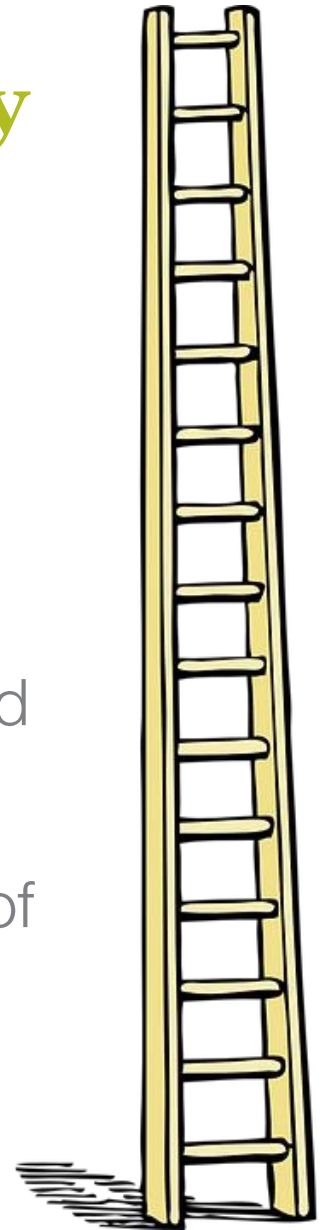
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# **Enhancing Campus Health and Wellbeing**

**Healthy Places NC  
June 2016**

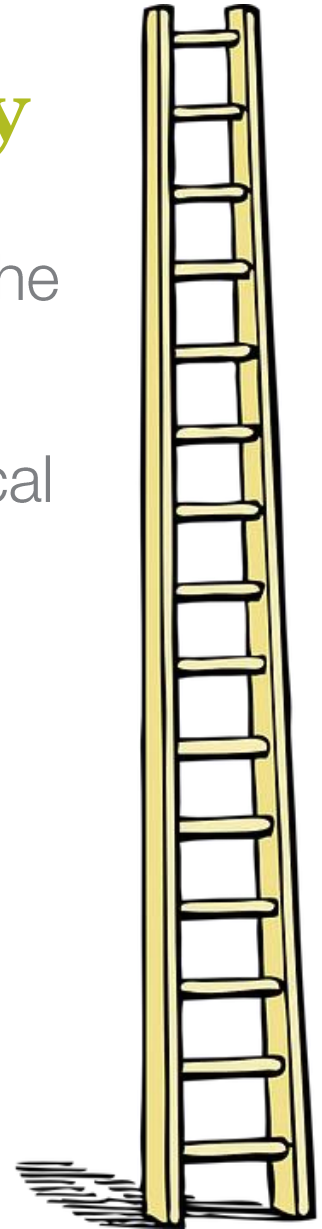
# The Infrastructure of Opportunity

- The systems and supports needed to boost individuals to higher rungs on the ladder of economic and personal advancement.
- Includes employers, education systems, community-based organizations, policy makers, civic and neighborhood leaders, philanthropy, and young people themselves.
- Engages all to foster a common strategic vision of aims and outcomes.



# The Infrastructure of Opportunity

- Takes advantage of local assets and addresses the community's distinctive challenges.
- Should be as pervasive and reliable as the physical infrastructure of roads and water lines.

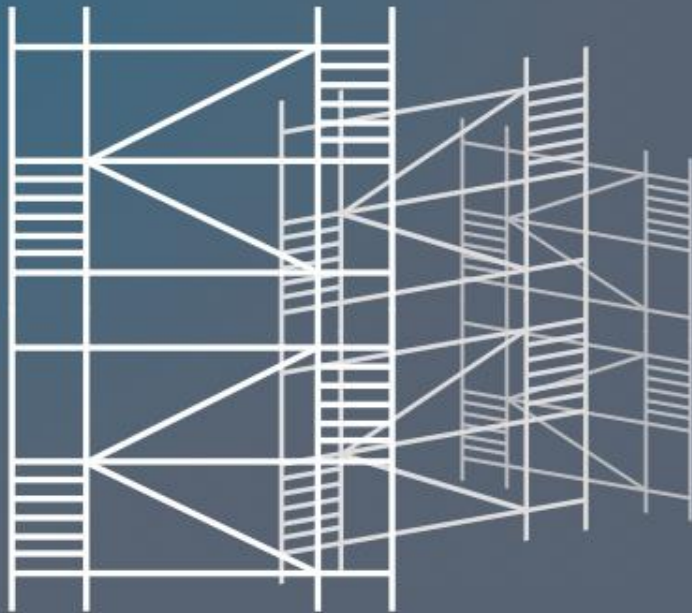




NORTH CAROLINA'S

*Economic  
Imperative*

Building an  
Infrastructure of Opportunity



A REPORT FOR THE  
JOHN M. BELK ENDOWMENT

# Infrastructure of Opportunity: Priorities and First Steps

- Commit to a **common vision** for creating pathways that allow more individuals to thrive
- Good planning requires engagement of **the whole system**, including **large employers and institutions** who take the lead
- **Assume potential** in the emergent workforce and develop the talent of all to stay competitive
- **Allocate resources** to reflect the challenges identified on the education-to-career continuum
- Local philanthropy can take the lead to leverage additional local, state, and federal **investment**



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# Working Families Success Network

## **Financial stability** is:

- Earning enough income to meet daily expenses and cover minor emergencies and build assets
- Incurring smart debt
- Employment skills for resiliency
- Good relationships with mainstream financial institutions
- A postsecondary education plan for dependent children
- Realistic retirement opportunity

# WFS: Integrated Service Delivery

- The WFS model *bundles* a set of three core services in a *sequenced* client flow
  - Employment and career services
  - Income and work supports
  - Financial services and asset building
- WFS is not a standalone *program*, but an *approach*—what changes is *how* services are delivered
- Service delivery can be carried out by case managers, financial coaches, and community partners

# WFS Core Services

<b>Employment &amp; Career Services</b>	<b>Income &amp; Work Supports</b>	<b>Financial Services &amp; Asset Building</b>
Educational offerings	Public benefits access	Educational workshops and financial literacy
Job training	Tax assistance	One-on-one financial coaching
Job search and placement	Student financial aid	Access to financial products



# Mental Health Report

## Key findings:

- Administrators are informally and formally positioned as “**gatekeepers,**” educating students and guiding them to resources.
- Community colleges will and should vary in their approach to mental health education and services for faculty, staff, and students in order to provide resources based on **challenges to health and wellbeing in the community.**
- As community colleges continue to address mental health and wellbeing, scaling and sustaining efforts in this under-resourced and under-researched but vital field depends on **increasing awareness.**



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# Mental Health Report

## Next steps:

- A qualitative survey of administrators at **Healthy Places NC Community Colleges** to understand existent resources and practices, areas of interest, and shared inquiries about mental health services.
- A survey of the **NC Community College System** to identify variances in approach, demographics, and best practices throughout the state.
- A report aimed at **capturing and contextualizing** efforts to address need and encourage awareness, with particular focus on barriers and opportunities for rural community colleges.



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